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STC WDC's 2007 Holiday Party



All are welcome.

Want to invite a friend, co-worker, or prospective member?
Send them an invitation when you register.

****Registration and payment are required by Tuesday, November 27th at 9:30 PM****

From Technical Writer to Technical Communicator

The STC is working to influence the U.S. Department of Labor (DOL) to replace the outdated definition of technical writer in the Standard Occupational Classification System (SOC) with a new definition for technical communicator.

The STC is urging the DOL to change its definition of what STC members do from the present static and one-way definition:

"Write technical materials, such as equipment manuals, appendices, or operating and maintenance instructions. May assist in layout work."

to a more dynamic and interactive definition:

"Develop and design instructional and informational tools needed to assure safe, appropriate and effective use of science and technology, intellectual property, and manufactured products and services. Combine multi-media knowledge and strong communication skills with technical expertise to educate across the entire spectrum of users' abilities, technical experience, and visual and auditory capabilities."

This new definition recognizes that STC members now do much more than write, and that they are not getting credit for their other job functions. This has a negative impact on how they are perceived by their employers and the salaries that they receive as well.

The written word, while still very important, is not the sole form of communication that it was as recently as fifteen years ago: by changing the job description recognized by the DOL, the STC is putting its members in a better position to receive higher salaries and to advance their careers.

Maurice will explain how the STC came up with its new definition, and how it is persuading the DOL to adopt it as a part of its SOC. He will also describe how adopting this new definition affects the way that our profession is perceived, our role in the business world, and the data that the government uses to determine our salaries.

Details

When Monday, December 3, 2007 6:00 PM - 9:00 PM



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Where

Bailey's Pub & Grille (in Ballston Common Mall)
4238 Wilson Blvd.
The Burgundy Room
Arlington, Virginia 22203
(703) 465-1300



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